

# DineBlast *Mobile*™



A portable POS for the customer.

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The popularity of digital personal communication devices demonstrates how leverage the power of being “connected”. DineBlast Mobile extends the experience to mobile phones, laptops, PDA’s and more.

Imagine sitting down at a restaurant table and using your mobile phone to order beverages, appetizers and entrees, and pay for your entire meal all before she says, “Hello.” With DineBlast Mobile, you don’t have to imagine this... you can

## Concessions

DineBlast Mobile is the perfect solution for in-seat service venues such as stadiums, ball-parks, arenas and more. With a built-in Stadium Mode, DineBlast Mobile automatically routes orders to the nearest concession area.



## QSR Dining

With DineBlast Mobile, you can finally get rid of the electronic coasters and laminated table numbers. Your patrons will be thrilled when they order directly from their seat and have the food delivered to them. Gone are the days of standing in line at a counter or awkwardly waiting for your name to be broadcast over the PA system.

## QSR To-Go

How long does it take for a cashier to take an order and accept payment? Usually, long enough for customer lines to form. With DineBlast Mobile, customers can stand anywhere in your restaurant and place their order. Customizable instructions tell the customer where to pickup his food when it’s ready.





# The Future of Self-Service

consumers want to  
the customer's dining

create a guest check,  
before the server even  
realize it.



## Table Service

It's like having an electronic concierge at your fingertips. With DineBlast Mobile customers can send their orders directly to the kitchen, and will they ever! Many impulse sales are lost because a server isn't nearby when the customer wants an extra appetizer, side salad or dessert. DineBlast Mobile empowers your customers to order quickly and often. Instant drink refills, server text-messaging, and pay-at-the-table functionality will improve customer satisfaction while increasing your table turns. The built in electronic customer survey will prove just how much your customers appreciate this convenience.



## Curbside Ordering

Nothing compares to the convenience of browsing a restaurant menu from the comfort of your vehicle. Customers can pull up to the curb or park in designated curbside ordering spots to activate their personal communication device. With a few simple clicks, the order is paid for and sent to the kitchen. Vehicle location and description are printed right on the check to make food-running a snap!



**DineBlast Mobile empowers customers by offering greater control over their dining experience.**

DineBlast Mobile is a technological revolution in customer empowerment. Best of all, this technology investment is a mere fraction of what a restaurant operator will spend for self-service kiosks and proprietary pay-at-the-table devices.

## Technology

DineBlast Mobile is compatible with virtually any WiFi enabled portable device from mobile phones to portable notebook computers. Device auto-detection renders the best possible GUI. Listed below are just several of the many devices that will work with DineBlast Mobile:

- iPhone and iPod Touch
- BlackBerry
- Palm Treo Phones, Palm TX PDA's
- PocketPC PDA's and Phones
- Laptop, Notebook, UMPC

### Security

DineBlast Mobile incorporates unparalleled security features to ensure customer privacy and protection. All data transmissions are encrypted and DineBlast Mobile has a built-in firewall to protect against unauthorized access. DineBlast Mobile meets or exceeds all PCI-DSS compliance guidelines.

### Labor Cost Savings

As user adoption of DineBlast Mobile increases at your venue, your labor costs will decrease proportionately. With customers self-ordering and self-paying, your servers will be able to manage more tables at once. Tables will turn faster than ever.

### Survey

DineBlast Mobile implements a user configurable survey that customers can complete electronically from their mobile device. Easy to read reporting makes this valuable customer feedback readily available.